



9th January 2025

Dear Families,

Re: 'Attitude = Altitude' Motivational Day – Wednesday 28th January 2026 – Permission for Participation & Filming

We are thrilled to inform you that on **Wednesday 28th January 2026**, our school has been selected to take part in a very special event.

We will be hosting the **U Can Shine 'Attitude = Altitude' Tour**, the UK's leading motivational programme for primary schools, to celebrate their 20th anniversary.

This high-energy, fun-filled day is designed to inspire unshakable confidence, resilience and courage in our children. The day will be led by founder Shaun Weatherhead and will include motivational workshops, a special appearance from 'UMan', and an unforgettable final assembly.

A Spotlight on Our Wonderful School Community

To capture the magic and energy of this day, the event will be professionally filmed by U Can Shine & Sam Teale Productions. The resulting film will be used on social media and other platforms to:

- Showcase the incredible spirit of our children and our school community.
- Highlight the positive impact of the programme for other schools.
- Create a lasting memory of what promises to be a transformative day.

The filming will include general shots of the activities and potentially short, positive interviews with children who are happy to share their experiences.

Your permission for your child to take part is *essential*.

For your child to be fully involved in this exciting day and potentially appear in the footage, we require your explicit consent.

We have partnered with the organisers to ensure that all filming is conducted in a safe, respectful, and professional manner, fully aligned with our school's safeguarding policies. No full names of children will be used in connection with their image in any public material.

Please return the attached form by **Friday 16th January 2026**.

Please be assured that children **ONLY WITH CONSENT** will be filmed and part of the workshops on the day.

We believe this will be a fantastic and uplifting experience for all our children, and we are incredibly excited to share our school's spirit with a wider audience.

A place for learning




 Headteacher: Ian Read Head of School: Claire Bradley Chair of Governors: Lee Hilton-Brammer 



If you have any questions, please do not hesitate to contact the school office.

Yours sincerely,

 C. L. Bradley

Ian Read
Headteacher

Claire Bradley
Head of School

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'Attitude = Altitude' Motivational Day – Wednesday 28th January 2026 – Permission for Participation & Filming

Child's name _____ Class _____

YES I give full permission for my child to participate fully in the U Can Shine 'Attitude Altitude' day and to be included in filming and potential interviews for use on social media and promotional platforms.

YES I give permission for my child to participate in the day and be included in background filming only (e.g., group shots and activities), but NOT for individual interviews.

NO I do not give permission for my child to be filmed. Unfortunately, this means that they will not be part of these workshops.

Signed: _____ Print name: _____

Date: _____

Please return this slip by Friday 16th January. If this is not returned, we will assume you don't want your child to take part in the workshops.

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